

A circular portrait of Tracy Till, a woman with short dark hair, smiling. The portrait is set against a light blue background and is framed by a dark blue circular border with a brushstroke effect. The entire graphic is part of a larger blue circular design on the left side of the page.

## **Tracy Till** **Former Chair & V-Chair of the** **Butler/Till Board, and Nominating** **Committee Chair**

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Heck, just sitting next to her will give you a buzz. She's curious, demanding, and has a knack for asking some really tough, aha-invoking questions.

Tracy is the co-founder of Rochester-based agency, Butler/Till. Her marketing mind and media prowess is what clients, and agency partners alike, desired most from her partnership. She easily bridged enterprise divides by humbly seeing no "boundaries" in terms of her role and her "seat at the table." Internally at Butler/Till, her focus was on her people, the products and processes – always striving for remarkable.

Today, Tracy brings that same passion as an Independent Board of Director for other privately owned companies in the USA. Leveraging her experiences as a business founder, CEO, marketer and board governance and strategic planning professional. She is a Board member of the EOX, the Employee Ownership Expansion Network; an Advisor to C-EO, Certified Employee-Ownership; a member of Rutgers NJ/NY Center for Employee Ownership Advisory Board; and she's a member of the Private Directors Association (PDA) and the National Association of Corporate Directors (NACD).

"Her no nonsense, direct communication style allows her to cut through the "noise" and get to the heart of the issue quickly and efficiently. However, it is her empathy and innate ability to connect with people that allows her to build consensus and drive change as only a true leader can. She is authentic, passionate and deeply committed to the business and its people. I trust her experience, her instincts and her leadership ability" - Danielle Montesano, Managing Direct at Duff & Phelps, & Independent Board Member at Butler/Till